

Creative Brief

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Project: Website About the Worship of Dionysus

1. Project Overview

- a. The goal of my website is to show a new side to Dionysus, since many may not know of his worship, age, and importance within the greater Greek Pantheon.

2. Resources

- a. I intend to mainly use information and photos from a few short wikipedia articles about his worship:
 - i. https://en.wikipedia.org/wiki/Cult_of_Dionysus
 - ii. <https://en.wikipedia.org/wiki/Dionysia>
 - iii. https://en.wikipedia.org/wiki/Dionysian_Mysteries
 - iv. https://commons.wikimedia.org/wiki/File:Roman_fresco_Villa_dei_Misteri_Pompeii_005.jpg

3. Audience

- a. The site is mainly informational, targeted at people who already have a general knowledge of the Greek Pantheon, thus I will not be explaining or introducing more basic concepts or well known figures.

4. Message

- a. As mentioned before, I want to surprise people with the history of Dionysus, and how frightening his themes and worship actually were.

5. Tone

- a. Though Dionysus is a lot scarier than most people give him credit for, I don't intend to do the same with my website design. Partially because visually displaying madness and fear is a bit more challenging, but also because I don't want to fearmonger and vilify the practices and perspectives of another culture, ancient though it may be.

6. Visual Style

- a. I intend to focus on shades of violet and yellow, violet because of its wine and royalty associations, and yellow because it's complimentary. If it's possible, I want to put decorations of vines at the edges.

b. Colors:



c. Vines:



(Their colors would likely be changed to fit the color scheme)